

What they're saying

"Lifeblood, and before it, Life for a Child, continues to tell the devastating story of the personal impact of diabetes around the globe. This film poignantly highlights our belief that all children have the right to participate fully in all the experiences of childhood and adolescence, whether they have a non-communicable disease such as diabetes or not, and wherever they live in the world. Until historically underfunded health care systems are drastically improved to ensure affordable supplies of diabetes medication and care, IDF [International Diabetes Foundation], and Life for a Child will remain at the forefront of the effort to support the families and children impacted by diabetes around the world."

—Prof. Jean Claude Mbanya, President of the International Diabetes Federation

"It's an honor and privilege to bring a second documentary film about families struggling and surviving with diabetes to the world stage. Under the masterful direction of Ed Lachman, Lifeblood is a powerful film that shows audiences how challenging the journey of diabetes can be in the developing world. We hope these films will not only continue to raise awareness of these issues, but increase support for the program."

—J. Scott MacGregor, executive producer of the Life for a Child and Lifeblood films

Ongoing commitment to diabetes worldwide



Answers That Matter.

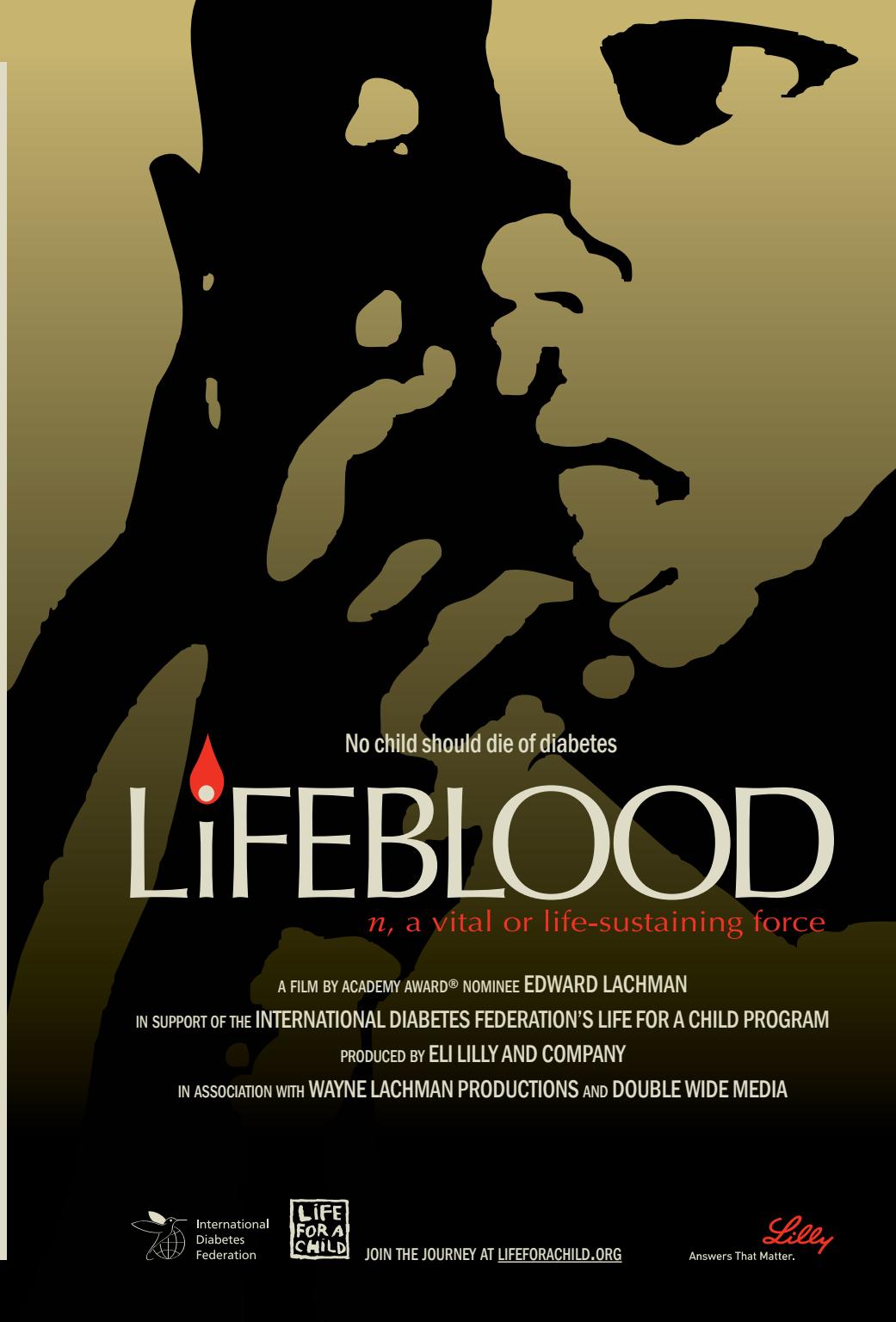
Lilly Diabetes is committed to providing practical support for individuals, healthcare professionals, and communities affected by diabetes. As the scourge of diabetes grows, new treatments, programs, and supplies—and access to them—are more vital than ever to combat this global epidemic.

Lilly continues to build on its long tradition of philanthropy and community support through employee giving and corporate donations to help some of the most underserved children with diabetes in several of the world's most impoverished nations—through IDF's Life for a Child program and in partnership with other international humanitarian organizations.

Lilly is a major, long-term corporate supporter of the Life for a Child program. In 2008, Lilly pledged to deliver more than 800,000 vials of insulin over four years to the Life for a Child program, equivalent to roughly \$8 million, to enable the supply of insulin to 24,000 children throughout Africa and other parts of the world. Initial shipments to more than 3,000 children in 12 countries began in 2010 through the IDF and partner organizations. This first shipment alone allowed IDF to triple the number of children served by the program worldwide.



For more information, or to donate to the Life for a Child program, please visit lifeforachild.org



JOIN THE JOURNEY AT LIFEFORACHILD.ORG



No child should die of diabetes

Diabetes has become one of the most serious health problems of our time—children with diabetes in the developing world are particularly vulnerable. Many lack access to proper care and the life-saving medicines they need to manage the disease. As a result, many die quickly, while others develop severe complications such as kidney failure, blindness, and nerve damage.

Life for a Child film series

To raise awareness of this devastating impact, Academy Award-nominated filmmaker Edward Lachman set out to tell the stories of children with diabetes in the developing world through the powerful and intimate lens of documentary film.

In 2008, Lachman teamed with Eli Lilly and Company—a global leader in diabetes research and treatment—and the International Diabetes Federation (IDF) to produce *Life for a Child*, a short documentary focusing on three families in Nepal.

A moving and emotional film, *Life for a Child* has been celebrated around the world since its debut at the prestigious Tribeca Film Festival in New York in April 2008. The film went on to become an official selection of several elite film festivals, including the Vienna International Film Festival, that same year.

In 2009, the film was named Best Short Documentary at the Cinequest Film Festival in San Jose, California, and made its world television premiere on the Sundance Channel.

Seeing the worldwide impact of the first film, Lachman and Lilly joined together again in 2010, traveling to Africa to explore the harsh realities of diabetes in the Democratic Republic of Congo (DR Congo).

This new film, *Lifeblood*, highlights the emotional and ongoing struggle to manage and ultimately survive with diabetes in one of Africa's most impoverished and chaotic capital cities, Kinshasa.

Through their eyes and in their words, we experience a life—and-death struggle to survive—through the medicines, care, and hope provided by IDF's Life for a Child program.



About the IDF Life for a Child Program

Inspiring the documentaries is the Life for a Child program, which provides access to care, education, and life-saving medicines and supplies to support children with diabetes in 27 of the poorest countries around the world, including the DR Congo.

Life for a Child was established in 2001 by the International Diabetes Federation in collaboration with the Australian Diabetes Council and HOPE worldwide. Eli Lilly and Company, Rotary International, and other sponsors, including individual donors, provide financial support.

The program meets the children's immediate diabetes-related needs (insulin, syringes, monitoring, education); it builds local healthcare capacity and lobbies governments to establish sustainable solutions in developing countries around the world.

Please visit www.lifeforachild.org to find out how you can make a donation and give the gift of life to a child with diabetes.



The Families

Lifeblood was filmed in February 2010 in Kinshasa, DR Congo, and documents the journeys of children with type 1 diabetes and the 82-year-old nun who has dedicated herself to their care amid civil and political unrest:



Dr. Marguerite De Clerck, arrived in DR Congo in 1955 and never left. She works tirelessly to bring care and compassion to thousands living with diabetes and other illnesses through her tiny urban clinics scattered throughout Kinshasa.



Kandolo is a vibrant teen orphaned when her parents died of malaria. She lives in a remote tin shack without electricity or water, and travels two to three hours by bus to visit Dr. De Clerck's clinic for treatment.



Diakese is a malnourished 12-year-old girl who appears much younger than she is. Her family is unable to buy enough food to properly manage her diabetes.



Masamba is a 10-year-old boy with impaired vision and hearing, who was abandoned by his father who believed his diabetes was a curse.



Kombi is a young man in his 20s who has had diabetes since he was a child. Due to poor access to treatment and complications of the disease over time, Kombi has already lost two toes.



About the Director, Edward Lachman

One of the world's most celebrated cinematographers, Edward Lachman directed *Lifeblood* following his work on the award-winning *Life for a Child* documentary and the critically-acclaimed feature film *I'm Not There* (2007), starring Cate Blanchett and Heath Ledger. Lachman was nominated for an Oscar for cinematography in 2003 for *Far From Heaven*, starring Julianne Moore, and has photographed dozens of studio and independent features and documentaries, including *Erin Brockovich*, *A Prairie Home Companion*, and a historic documentary on Mother Theresa.