

REGISTRATION

Registration fee with 7 hours of Indiana CLE credit, including 1 hour Ethics (pending approval): **\$200**

Registration fee only: **\$150**

If you seek CLE credit in another state, contact that state's continuing legal education commission.

Online registration available at: www.indylaw.indiana.edu

Questions? Call Kyle Galster at 317-274-0042.

LOCATION

The conference will be held at the IU Robert H. McKinney School of Law, 530 West New York Street, Indianapolis, IN 46202.

PARKING

Parking is available for a fee at the Gateway Garage located at the corner of Michigan St. and California St. (525 Blackford St).

HOTEL RECOMMENDATIONS NEAR THE LAW SCHOOL

The Westin

50 South Capitol Ave.
Indianapolis, IN 46204
Phone: (317) 262-8100
www.westin.com

DISABILITY

Individuals with disabilities who need special assistance, please call (317) 278-3400. Special arrangements can be made to accommodate most needs.

Visit the IP Center on the web:
www.indylaw.indiana.edu/centers/ip/



**ROBERT H. MCKINNEY
SCHOOL OF LAW**
INDIANA UNIVERSITY
Indianapolis

Lawrence W. Inlow Hall
530 West New York Street
Indianapolis, IN 46202

Intellectual Property and Public Rights of Access: The Evolving 21st Century Balance

Keynote Address: Jeffrey B. Kindler
*Strengthening the Depository of Ingenuity and
Inventiveness: The Case for Enhanced International
Enforcement of U.S. Intellectual Property Rights*

Friday, November 30, 2012 • Inlow Hall
7 hours of Indiana CLE credit, including 1 hour Ethics
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CENTER FOR INTELLECTUAL PROPERTY LAW AND INNOVATION SYMPOSIUM

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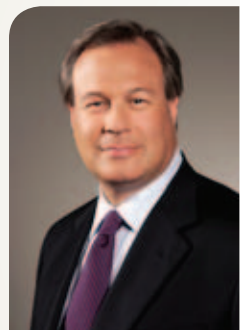


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Keynote Speaker Jeffrey B. Kindler is a senior advisor to Paragon Pharmaceuticals, a global investment firm that builds and manages innovative pharmaceutical companies. Among his other current positions, he is a member of President Obama's Management Advisory Board. Kindler was formerly the Chairman and Chief Executive Officer of Pfizer, the world's largest research-based biopharmaceutical company, which he joined in January 2002 as Executive Vice President and General Counsel, and from which he retired in December 2010. Kindler earned his BA in 1977 from Tufts

University *summa cum laude* and his JD in 1980 from Harvard *magna cum laude*, where he was an editor of the *Harvard Law Review*. His remarkable career also includes positions as a law clerk to U.S. Supreme Court Justice William J. Brennan, Jr., partner at Williams & Connolly, Vice President of Litigation and Legal Policy of General Electric Corporation, Executive Vice President and General Counsel at McDonald's Corporation, President of Partner Brands, Chairman of PhRMA (Pharmaceutical Researchers and Manufacturers of America) and of the U.S.-Japan Business Council, member of the President's Export Council, member of the boards of the Federal Reserve Bank of New York, Ronald McDonald House Charities, Catalyst, the United Way of New York City, the Legal Aid Society of New York, and Lincoln Center.

AGENDA

8:30 a.m. Registration

9:00 a.m. Welcome and Introduction

Prof. John R. Schaibley, III, Executive Director, Center for Intellectual Property Law and Innovation

9:10 – 10:00 a.m. Keynote Address

Strengthening the Depository of Ingenuity and Inventiveness: The Case for Enhanced International Enforcement of U.S. Intellectual Property Rights

Jeffrey B. Kindler, Principal, Senior Advisor – Paragon Pharmaceuticals

10:00 – 11:00 a.m.

Quid Pro No? Perspectives on *Apple v. Motorola*, and Judge Posner's Contention that Most Industries Would Prosper Without Patent Protection

Overview: Prof. Gerard Magliocca, *I.U. Robert H. McKinney School of Law*

Paul H. Berghoff, Partner, McDonnell Boehnen Hulbert & Berghoff LLP

Prof. Bernard Chao, University of Denver Sturm College of Law

E. Anthony Figg, Member, Rothwell, Figg, Ernst & Manbeck, P.C.

Scott W. Hackwelder, Corporate Counsel, Cummins Law Department

Prof. Mark Janis, *I.U. Maurer School of Law*

11:00 – 11:10 a.m. Break

11:10 a.m. – 12:10 p.m.

Proposed New Professional Responsibility Rules—Changes to Representation of Others Before the USPTO (1.0 Hours of Ethics Credit, pending approval)

Director William R. Covey, Deputy General Counsel Enrollment and Discipline and Director of the Office of Enrollment and Discipline, USPTO

12:15 – 1:15 p.m. Lunch

1:15 – 2:15 p.m.

Stealing the Fire of Biotechnology? Patents that Chill Fundamental Research? Strategies for Living in the World of *Prometheus*, and Prognostications on *Myriad* Subject Matter Patentability Issues

Overview: Prof. Emily Morris, *I.U. Robert H. McKinney School of Law*

Paul H. Berghoff, Partner, McDonnell Boehnen Hulbert & Berghoff LLP

Prof. Kevin E. Collins, Washington University School of Law

E. Anthony Figg, Member, Rothwell, Figg, Ernst & Manbeck

Douglas K. Norman, Vice President - General Patent Counsel, Eli Lilly and Company

Prof. Joshua D. Sarnoff, DePaul College of Law

Dr. Peter H. Schwartz, M.D., Ph.D., Acting Director and Faculty Investigator, Indiana University Center for Bioethics; Associate Professor of Medicine, Indiana University School of Medicine

Mike Young, Vice President & Chief Intellectual Property Counsel, Roche Diagnostics Operations, Inc.

2:15 – 2:45 p.m.

International Enforcement of U.S. IP Rights and the Right to Science and Culture

Overview: Prof. Lea Shaver, *I.U. Robert H. McKinney School of Law*

Kevin Erdman, Partner, Reichel IP LLP

Gene O'Donnell, Director, IP, ChaCha Search, Inc.

2:45 – 3:00 p.m. Break

3:00 – 3:30 p.m.

Use or Lose: The Evolving Interplay between Domestic Law and International Systems of Trademark Rights

Robert E. Lee, Assistant General Patent Counsel, Eli Lilly and Company

3:30 – 4:15 p.m.

Universities, Tech Transfer Offices, and Start Up Companies: Combining Science, Law, and Finance to Create Innovative Ventures

Overview: David Johnson, President and CEO, Biocrossroads

Brian Cholewa, Patent Counsel, Indiana University Research and Technology Corporation (IURTC)

Cedric D'Hue, Attorney, Bingham Greenebaum Doll LLP

Dr. John Emanuele, Faegre Baker Daniels, LLP

Hamid Piroozi, Legal IP Manager, Purdue Office of Technology Commercialization

4:15 – 4:50 p.m.

The Supreme Court's Recent Focus on IP—Diagnosing the Causes, Assessing the Results, and Predicting the Next *Certworthy* IP Questions

Overview: Prof. John R. Schaibley, III, *I.U. Robert H. McKinney School of Law*

Paul H. Berghoff, Partner, McDonnell Boehnen Hulbert & Berghoff LLP

E. Anthony Figg, Member, Rothwell, Figg, Ernst & Manbeck, P.C.

Prof. Gerard Magliocca, *I.U. Robert H. McKinney School of Law*

Judge Larry J. McKinney, U.S. District Court for the Southern District of Indiana

Nancy Tinsley, Associate General Patent Counsel, Roche Diagnostics Operations, Inc.

4:50 – 5:00 p.m. Break

5:00 – 6:00 p.m.

What Outside Counsel Need to Change in Providing IP Counseling and Litigation Services

Overview: Prof. Ralph F. Hall, University of Minnesota School of Law

Scott W. Hackwelder, Corporate Counsel, Cummins Law Department

Jeffrey B. Kindler, Principal, Senior Advisor – Paragon Pharmaceuticals

Robert E. Lee, Assistant General Patent Counsel, Eli Lilly and Company

Douglas K. Norman, Vice President - General Patent Counsel, Eli Lilly and Company

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